

# A Beautiful Sunday

Human-oriented Smart  
Public Transportation

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Bus: 0.5 USD



Metro: from 0.7-2.2 USD





# Megacity Pass

- Megacity Pass was launched on July 1, 2023
- Only NT\$1,200 (about 38 USD) for 30 days
- Applicable areas (4 major cities in northern Taiwan)

## Ticket Integration and Preferential Rates



- Passenger volume had increased 11% - 30%



One card in hand  
And easy to go





09:00

**Sunday morning, I planned  
to take a walk in Da-an  
Park.**



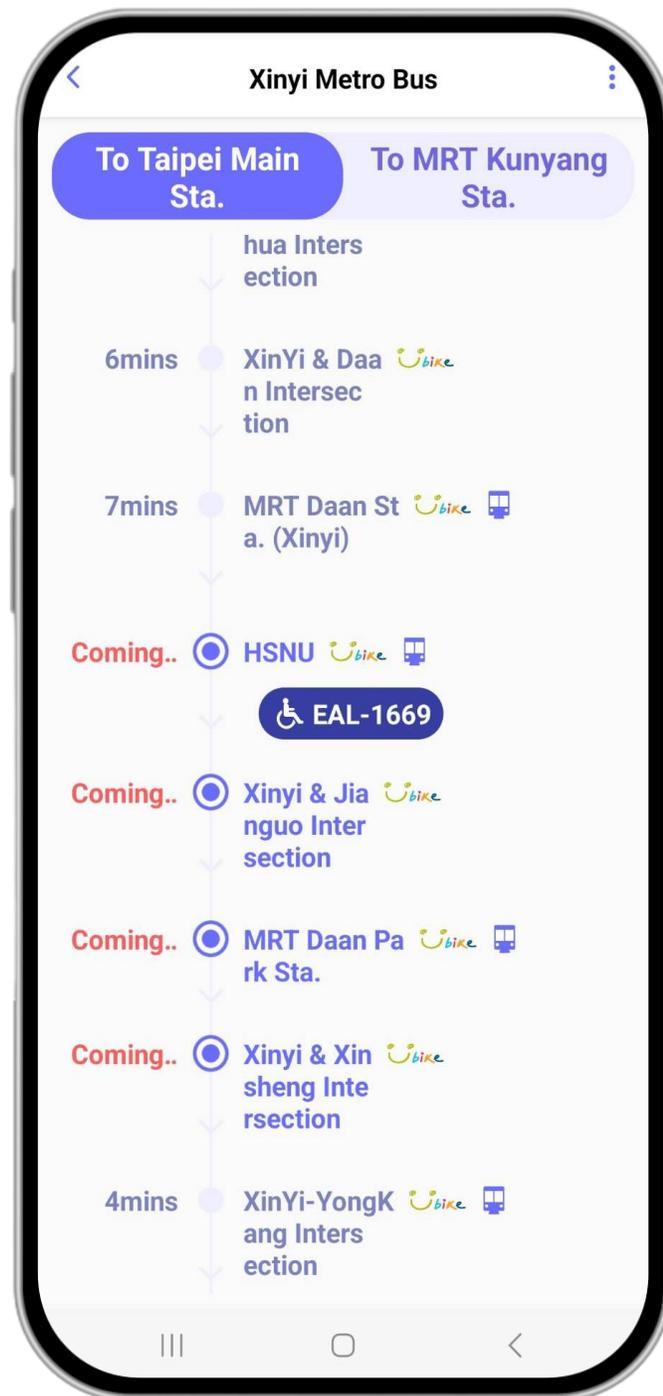
# FUN TRAVEL IN TAIPEI APP

81.3%

Bus stops equipped

94.1%

Users Satisfied 👍

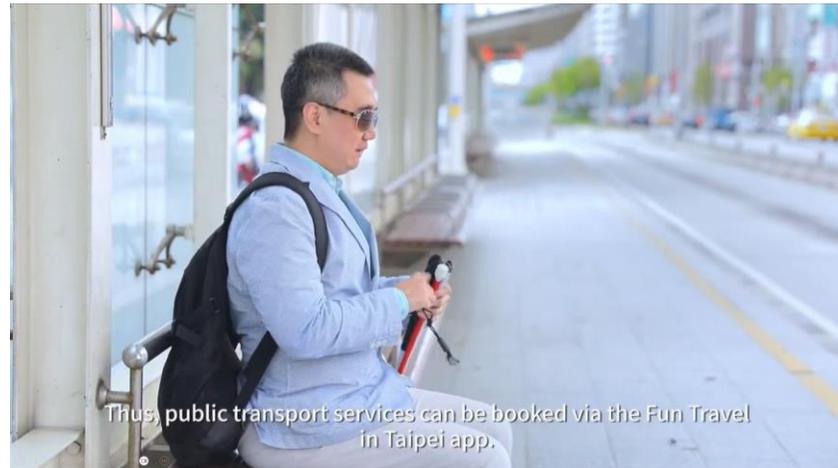




# User-friendly app Service

## Assist the visually impaired to take buses

"Fun Travel in Taipei" app provides a dedicated bus service for the visually impaired. By booking a ride through the app, the bus driver will be notified in advance.





11:00

**A friend invited me to have lunch at Taipei 101. I planned to rent a YouBike to ride to the MRT station.**



# YouBike



16,000 bikes



1,350 stations



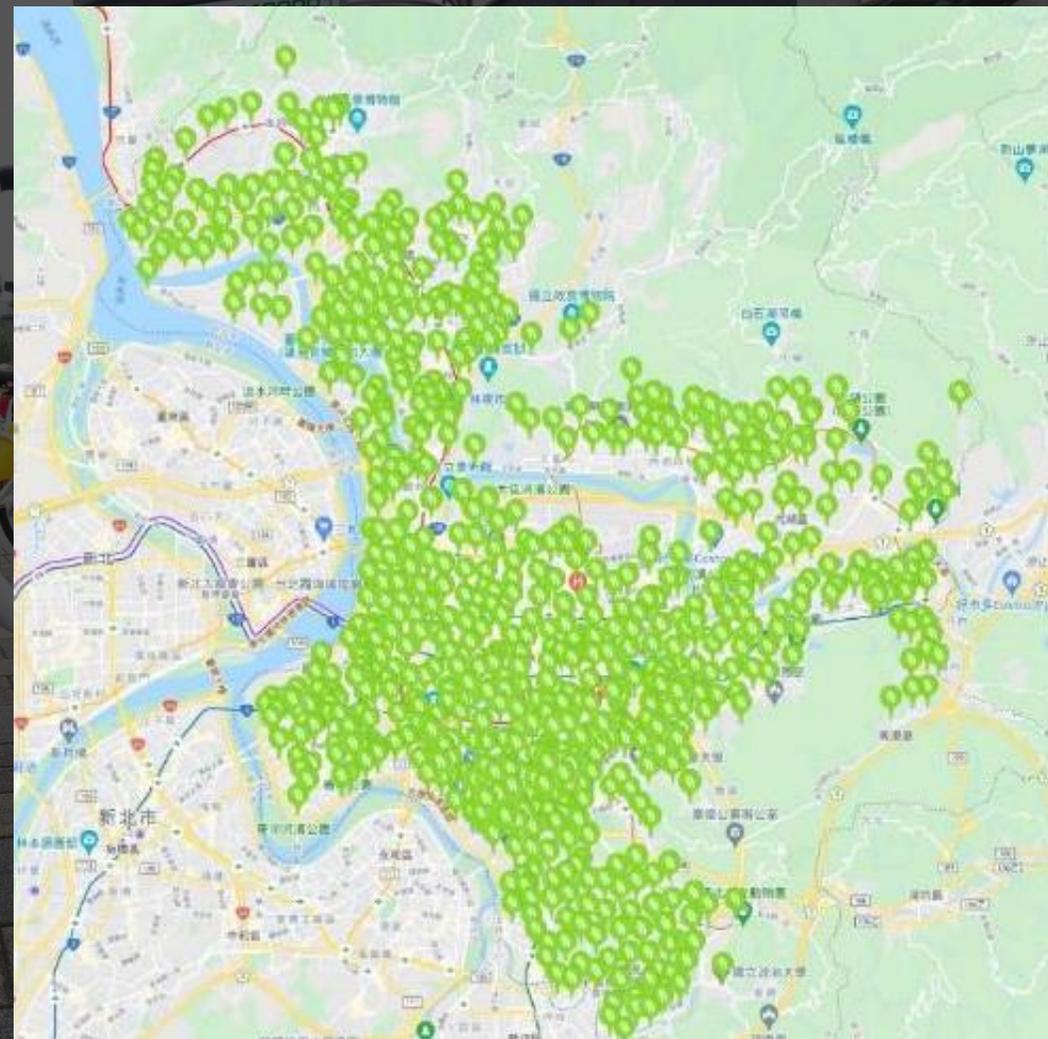
High Density  
( about 2-minute walk )

83%

Area covered

90%

Users Satisfied 👍



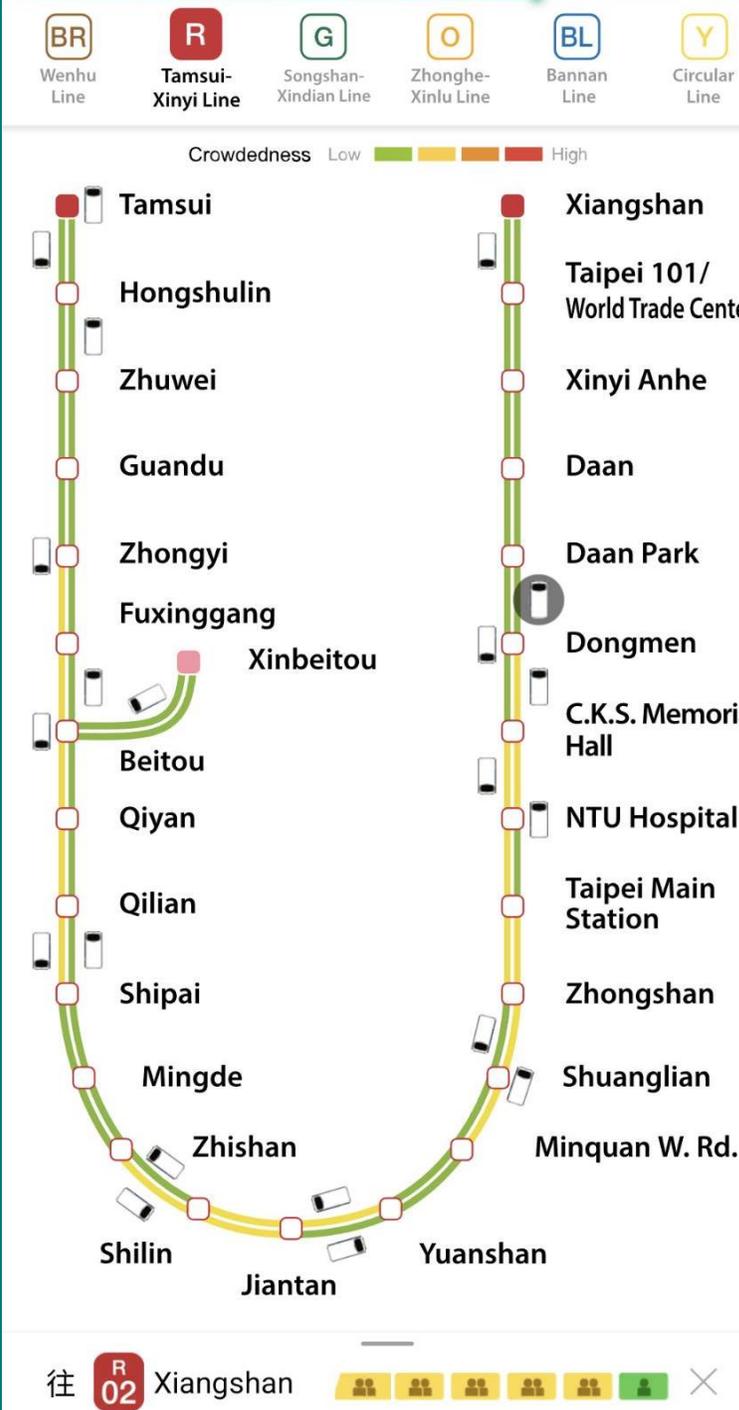


11:10

**When I arrived, it was the  
lunchtime rush hour.  
I wonder which queue I should  
join.**



# GO! METRO TAIPEI APP





# The Network Transit Display System (NTDS)

Guiding passengers towards less crowded cars

- ✓ Improving passenger comfort
- ✓ As a reference for scheduling metro trains



	< 30%	Comfortable
	30% - 60%	Normal
	60% - 85%	Slightly Crowded
	> 85%	Crowded





**15:00**

**After lunch at Taipei 101, I met my mom at the MRT station. My mom was in a wheelchair.**



# Automatically Activate Elevators for Wheelchair Users

Recognizing passengers in wheelchairs through **surveillance system**



**Automatically activate elevators** through IoT 



Provide quality service for wheelchair users



**You can go anywhere in Taipei  
at any time by Public Transportation.**

