

A Beautiful Sunday

Human-oriented Smart
Public Transportation

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Bus: 0.5 USD



Metro: from 0.7-2.2 USD





Megacity Pass

- Megacity Pass was launched on July 1, 2023
- **Only NT\$1,200 (about 38 USD) for 30 days**
- Applicable areas (4 major cities in northern Taiwan)

Ticket Integration and Preferential Rates



- Passenger volume had increased 11% - 30%





09:00

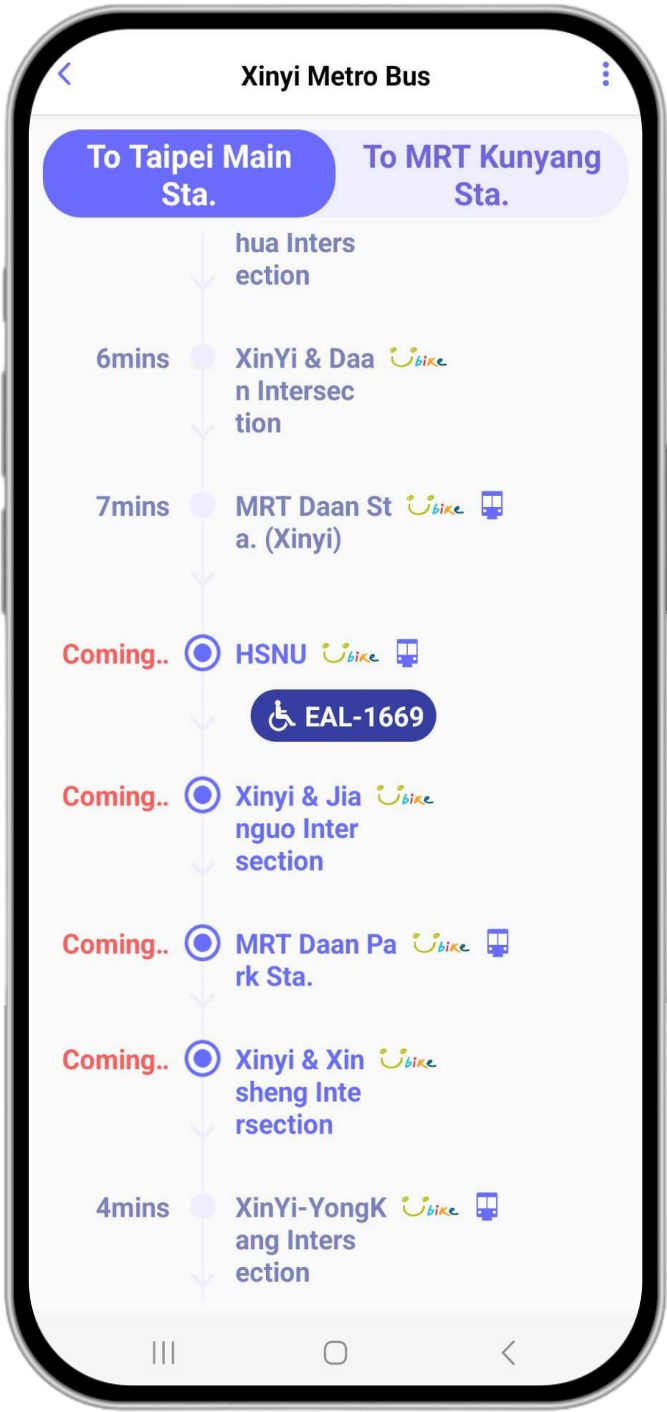
**Sunday morning, I planned
to take a walk in Da-an
Park.**



FUN TRAVEL IN TAIPEI APP

81.3%
Bus stops equipped

94.1%
Users Satisfied 👍

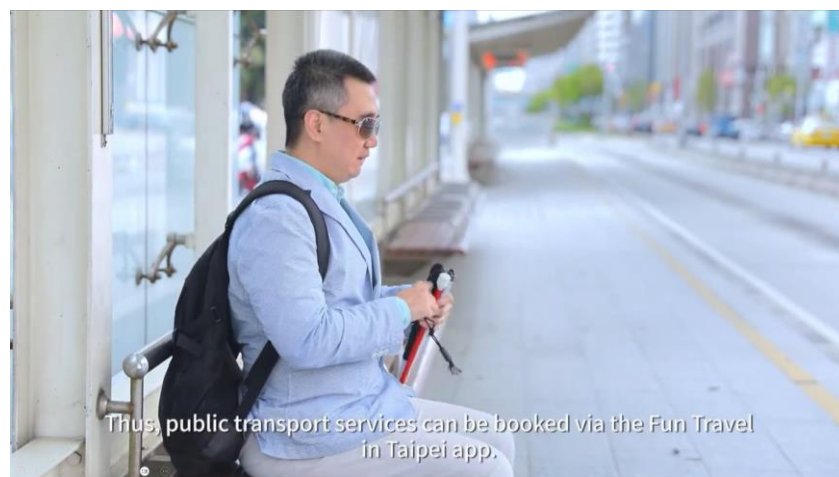




User-friendly app Service

Assist the visually impaired to take buses

"Fun Travel in Taipei" app provides a dedicated bus service for the visually impaired. By booking a ride through the app, the bus driver will be notified in advance.





11:00

**A friend invited me to have
lunch at Taipei 101.
I planned to rent a
YouBike to ride to the MRT
station.**



YouBike



16,000 bikes



1,350 stations



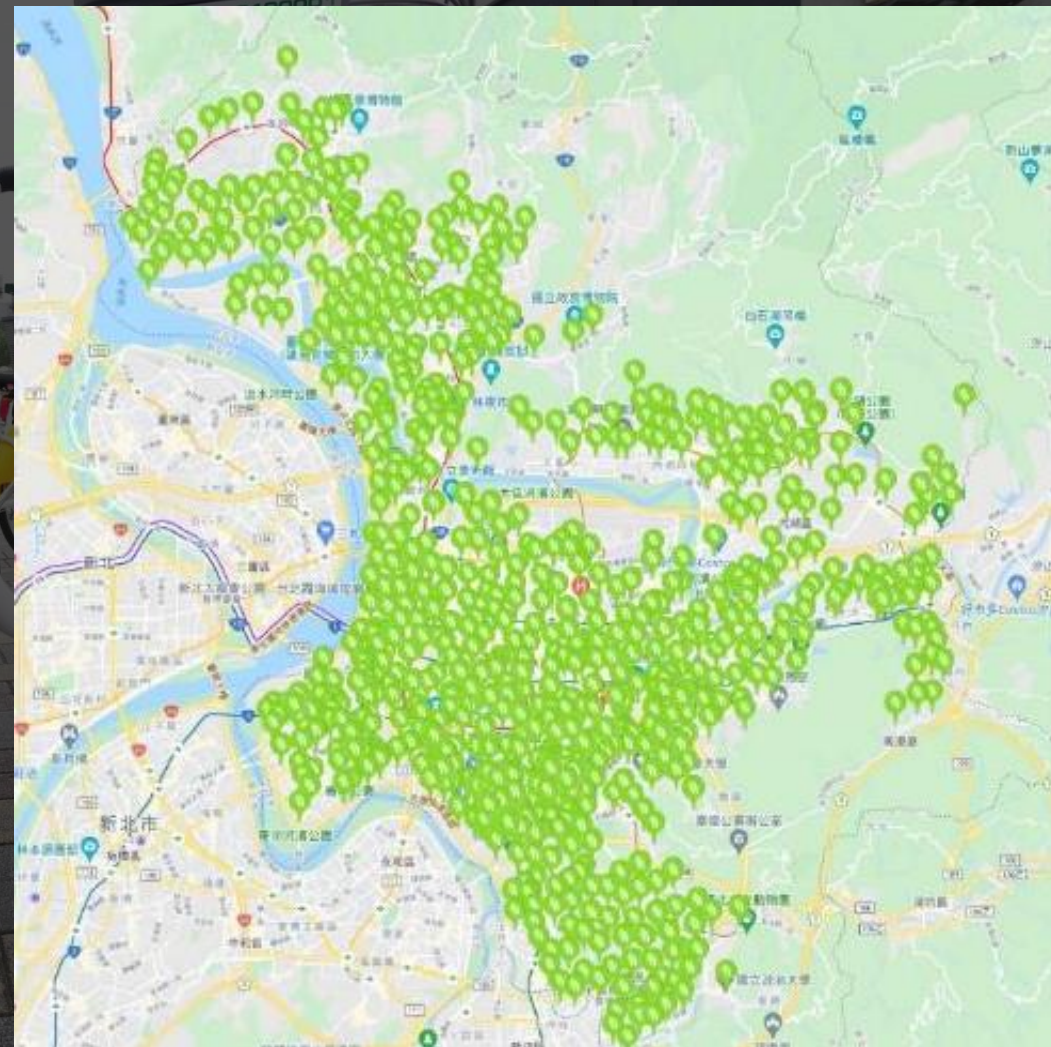
High Density
(about 2-minute walk)


83%

Area covered

90%

Users Satisfied 👍



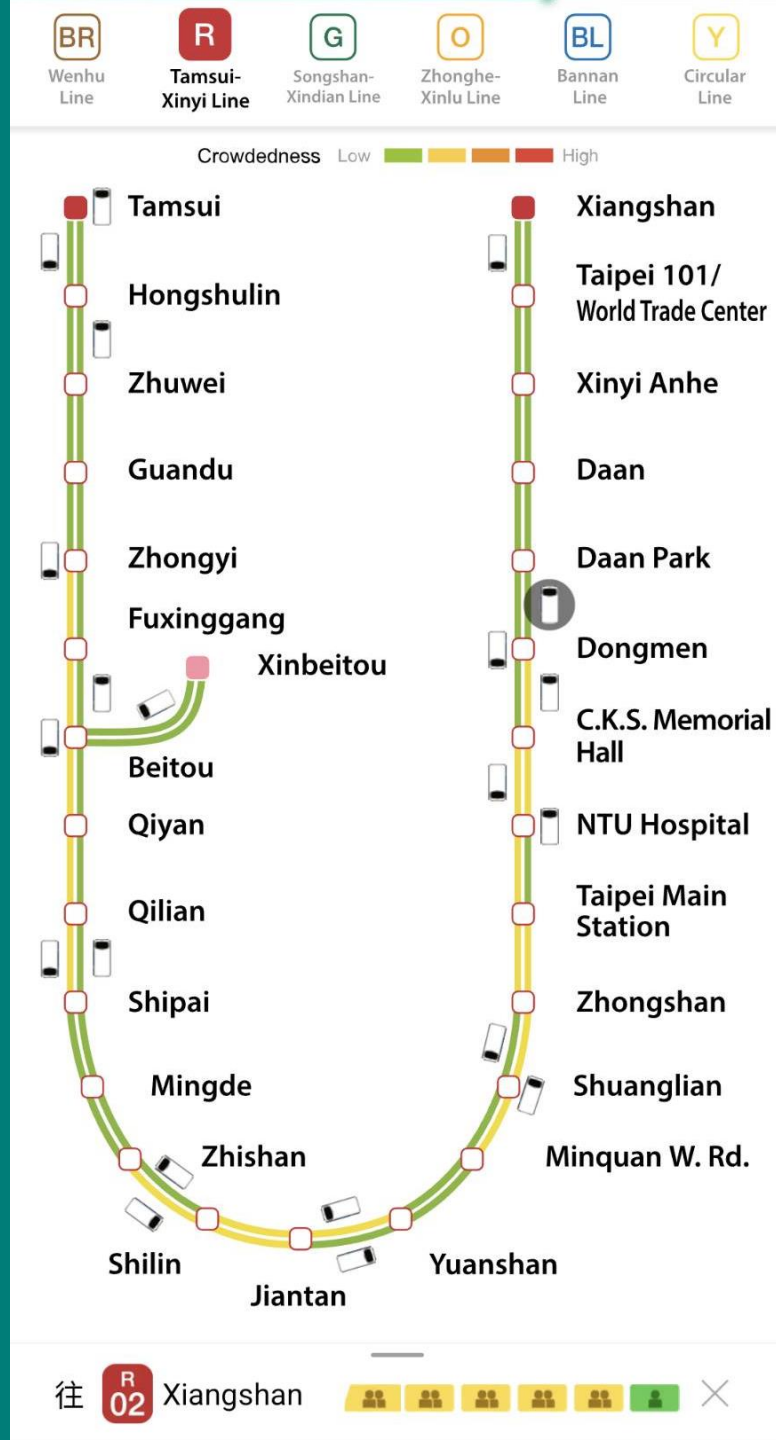


11:10

**When I arrived, it was the
lunchtime rush hour.
I wonder which queue I should
join.**



GO! METRO TAIPEI APP





The Network Transit Display System (NTDS)

Guiding passengers towards less crowded cars

- ✓ Improving passenger comfort
- ✓ As a reference for scheduling metro trains



	< 30%	Comfortable
	30% - 60%	Normal
	60% - 85%	Slightly Crowded
	> 85%	Crowded





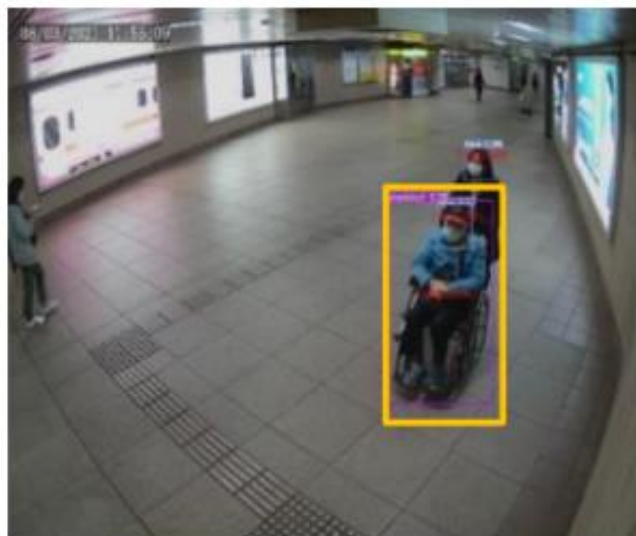
15:00

**After lunch at Taipei 101, I met
my mom at the MRT station.
My mom was in a wheelchair.**



Automatically Activate Elevators for Wheelchair Users

Recognizing passengers in wheelchairs through **surveillance system**



Automatically activate elevators through IoT 



Provide quality service for wheelchair users

**You can go anywhere in Taipei
at any time by Public Transportation.**

